



## **Search Engine Optimization, (S.E.O.), Services Agreement and Contract**

### **License & Service Agreement**

In Consideration of Agreement set forth herein by the parties, the receipt and sufficiency of which are hereby acknowledged The Parties agree as Follows:

- I. That the Agreement and its attachments (exhibits) constitute the full agreement between WarriorWebmasters.com and the "Client", and that the contents thereof are binding and supersedes all prior agreements, written or unwritten. The provider reserves the rights impliedly given to the customer hereunder, and as such until signed by the corporate officer of the provider, this agreement constitutes an offer.
- II. That the Client undertakes to pay Warriorwebmasters.com for the goods and/or services provided, and as such this agreement constitutes an agreement under which the running period will be month to month after the initial payment. This will constitute an agreement between the Client and WarriorWebmasters.com. The terms will continue to automatically renew for the extension term until which the Client terminates the agreement as per the terms provided herein.
- III. Warriorwebmasters.com will provide Client with Search Engine Optimization Services. We will use specific keywords and/or phrases to improve the search engine ranking of, and/or position the contents of the Client's website.

### **Payment**

- I. All fees must be paid in full prior to the start of campaign at each recurring month. SEO Services will include (but are not limited to):
  - Researching keywords and phrases to select appropriate, relevant search terms.
  - Obtaining "backlinks" from other Websites in order to generate link popularity and traffic.
  - Editing and/or optimization of text for various html tags, meta tags, page titles, and page text as necessary.
  - Analysis and recommendations on optimal website structure, navigation, code, etc. for best SEO purposes.
  - Create traffic and ranking reports for clients and any associated pages showing rankings in the major search engines.

- All fees are non-refundable.

II. Client must acknowledge the following with respect to SEO services:

\* All fees, services, documents, recommendations, and reports are confidential.

\* Warrior Webmasters has no control over the policies of search engines with respect to the type of sites and/or content that they accept now or in the future.

\* The Client's website may be excluded from any or search engine at any time at the sole discretion of the search engine.

\* The Client guarantees any elements of text, graphics, photos, designs, trademarks, or other artwork provided to Warrior Webmasters are owned by the Client, or that the Client has received permission from the rightful owner(s) to use each of the elements, and will hold harmless, protect, and defend Warriorwebmasters.com from any liability or suit arising from the use of such elements.

\* Canceling the Services: If the client wants to cancel the SEO Services you are required to provide a 60-day notice.

- WarriorWebmasters.com reserves the right to amend and change this contract with written 30-day notice to the client(s).

## **Termination**

Termination of Services may be executed by the provider if:

- The customer maintains overdue accounts and/or delinquent payment a period exceeding 10 days after provider's written notice, notifying the customer of the same.
- A Client may cancel any month at any time with a written 60-day notice.

## **Disclaimer**

**The provider disclaims any warranty of merchantability or fitness of particular purpose. The provider disclaims any responsibility due to system failures arising from but not limited to; power failures, power malfunctions, software malfunctions, and email and fax interruptions.**

**Additionally, by signing this agreement both companies understand and voluntarily agree that any dispute regarding the terms of this agreement or termination of this agreement, (including claims of discrimination and/or harassment) that either party might have against one another will be resolved exclusively in accordance with binding arbitration governed by the Federal Arbitration Act, and carried out in conformity with the procedures of the California Arbitration Act. Although I understand that signing this arbitration agreement is not required as a condition of our agreement, I desire to take advantage of the benefits of arbitration and, being that this is a mutual agreement to arbitrate, understand that the company and I give up the right to trial by Jury and instead will have our claims resolved by a retired California Superior Court Judge.**



**Licenses and Service Agreement**

This agreement is entered on.....  
(Referred herein as 'Provider') and the following party (referred here in as 'Client'):

**Billing Information**

Business Name .....

Billing Street.....

City.....State..... Zip.....

Phone Number.....Cell Contact Phone.....

Support Contact Name.....

Billing Contact Name (If Different) .....

Contact Email (Public or Private) .....

Payment Method

- Credit

Monthly \$ ..... Due

**No comments have been made by either party other than as documented in this agreement. This pricing is valid for 30 days from the effective date stated. This agreement becomes binding upon the signing of officers representing both sides.**

Accepted by the Client:

Accepted by the WarriorWebmasters.com:

Signature.....

Signature.....

Print Name.....

Print Name.....

Date.....

Date.....